



GDC/BC AND METROPOLITAN FINE PRINTERS PRESENT THE SALAZAR STUDENT AWARDS RECOGNIZING THE WORK OF UP-AND-COMING DESIGN STUDENTS ACROSS BRITISH COLUMBIA.

ENTRY DEADLINE THURSDAY, MAY 6, 10 AWARDS EVENT 6PM–10PM FRIDAY MAY 7, 10
EMILY CARR UNIVERSITY OF ART + DESIGN LECTURE THEATER: ROOM 301

THE GDC/BC SALAZAR STUDENT DESIGN AWARDS 2010

HISTORY

The GDC/BC Salazar Student Awards, established in 1985 by the British Columbia Mainland Chapter of The Society of Graphic Designers of Canada, was created in honour of Enrique Salazar. Mr. Salazar was one of the founding members of the society and the national representative for the BC chapter for two years. He was a partner in Salazar Graphics, and taught graphic design at Capilano College until his death in June of 1985. Metropolitan Fine Printers is the founding sponsor of this event.

AWARDS

A cash prize of \$500 will be awarded to one student from each of the following categories:

- 1] Print Design
- 2] Web Design / Interactive Media
- 3] Brand Design

Winning students will also receive a Salazar Student Award certificate. Winners and honourable mentions will be featured in the Salazar Awards show, featured publications and the GDC newsletter which is distributed to design firms and advertising agencies nationally.

THE JUDGES

A judging committee comprised of top professionals of the GDC/BC will be reviewing and selecting the winners and honourable mentions. Judging will be based on the strategy and rationales of the pieces as well as the level of visual execution.

ELIGIBILITY

The competition is open to all students who are enrolled in BC academically recognized certificate, diploma or degree graphic design and advertising programs. Students can be at any stage of these programs but must have a signed entry form from an instructor or program director stating that the applicant is enrolled in the named program.

SUBMISSION

Applicants may submit between 1 to 3 pieces of work. Each piece of work must be accompanied by a concise description of the problem solved and a rationale of the designer's approach. Use one entry form for each piece – entry forms may be downloaded at <http://bc.gdc.net/salazar2010/>.

FORMATS FOR SUBMISSION

Print Design submissions must be cleanly mounted on black matte board either 12" x 18" or 18" x 24". Pieces larger than 18" x 24" must be photographed or scanned and mounted on 18" x 24" black matte boards.

For Web Design and Interactive Media submissions, printed screen captures must be mounted on black matte board either 12" x 18" or 18" x 24" and must be accompanied with either the url to the website or a CD or DVD with the interactive piece on it.

For Branding Design submissions, samples must be cleanly mounted on black matte board with the same parameters as Print Design submissions. Web Design components of Branding Design submissions must be printed screen captures and mounted on black matte board either 12" x 18" or 18" x 24" and must be accompanied with the url to the website.

DEADLINE

Complete submissions must be received by Thursday, May 6th, 2010 by NOON. Drop off between 9 am and 8 pm Monday to Friday, 10 am and 4 pm Saturday and Sunday or send entries to:

Salazar Awards
c/o Johnathon Strebly
Langara College Continuing Studies
Unit L2 - 601 West Broadway
Vancouver, BC, Canada V5Z 4C2

LIMIT OF LIABILITY

The GDC/BC is not responsible for any loss or damage that may occur to entries. Applicants are asked to ensure that entries are appropriately documented before submitting to the competition.

RETURN OF ENTRIES

Students can pick up their entries after May 17, 2010 by contacting Johnathon Strebly at 604.324.2535 or e-mail education.bc@gdc.net

Entries not picked up by May 29th, 2010 will be discarded.

THE AWARDS EVENING

Salazar award winners and honourable mentions will be promoted to the design, advertising and business communities through an awards evening and exhibit of their work. More information about the Salazar Awards Evening including ticket sales is available at <http://bc.gdc.net/salazar2010/>

