

**Society of
Graphic Designers of Canada
British Columbia Chapter**

**Société des
designers graphiques du Canada
Chapitre de la Colombie-Britannique**

THE GDC/BC SALAZAR STUDENT DESIGN AWARDS 2007

HISTORY

The GDC/BC Salazar Student Awards, established in 1985 by the British Columbia Mainland Chapter of The Society of Graphic Designers of Canada, was created in honour of Enrique Salazar. Mr. Salazar was one of the founding members of the society and the national representative for the BC chapter for two years. He was a partner in Salazar Graphics, and taught graphic design at Capilano College until his death in June of 1985. Metropolitan Fine Printers is the founding sponsor of this event.

AWARDS

A cash prize of \$500 will be awarded to one student from each of the following categories:

- 1 Print Design
- 2 Advertising
- 3 Interactive Design

Winning students will also receive a Salazar Student Award certificate. Winners and honourable mentions will be featured in the Salazar Awards show, featured publications and the GDC newsletter which is distributed to design firms and ad agencies nationally.

THE AWARDS EVENING

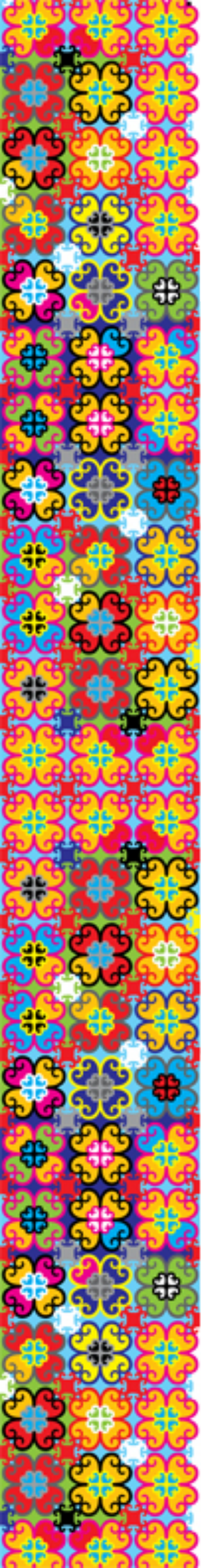
Winning students and honourable mentions will be promoted to the design, advertising and business communities through an awards evening and exhibit of their work. The event will be held at ECIAD Theater room 301, 1400 Johnston Street, Granville Island, Vancouver, on June 14/07 starting and 6:00 pm and ending at 10:00 pm.

FEATURED SPEAKER: IAN GRAIS

Ian Grais is the Creative Director & partner in ReThink Advertising. Ian will be showing his industry acclaimed presentation on visual and creative strategies.

THE JUDGES

A judging committee comprised of top professionals of the GDC/BC will be reviewing and selecting the winners and honourable mentions. Judging will be based on the strategy and rationales of the pieces as well as the level of visual execution. Judging will be held on Thursday, June 7/07.



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ELIGIBILITY

The competition is open to all students who are enrolled in BC academically recognized certificate, diploma or degree graphic design and advertising programs. Students can be at any stage of these programs but must have a signed entry form from an instructor or program director stating that the applicant is enrolled in the named program.

SUBMISSION

Applicants may submit between 1 to 4 pieces of work. Each piece of work must be accompanied by a concise description of the problem solved and a rationale of the designer's approach. Use one entry form for each piece – entry forms may be downloaded at <http://bc.gdc.net/salazar2007>.

FORMATS FOR SUBMISSION

Print submissions must be cleanly mounted on black matte board up to 18" X 24". Pieces larger than 18" X 24" must be photographed or scanned and mounted on black matte boards no larger than 18" X 24". For web or interactive submissions, printed screen captures may be submitted, but they must be accompanied with either the url to the website or a CD or DVD with the interactive piece on it.

DEADLINE

Complete submissions must be received by Thursday, May 31st, 2007. Drop off between 10 am and 4 pm or send entries to:

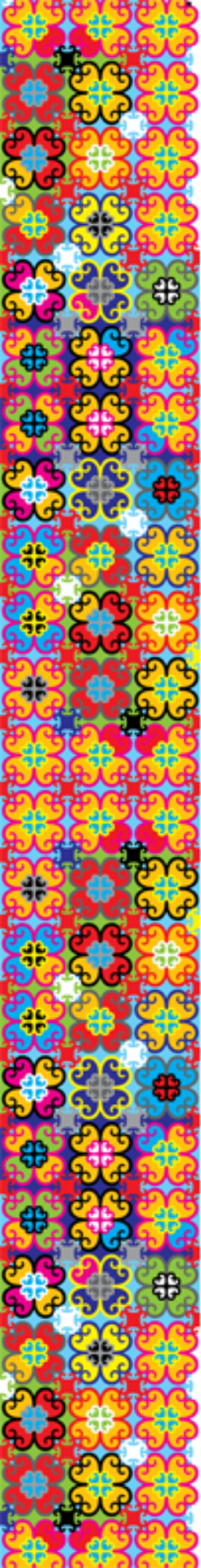
Greg Blue
GDC/BC Salazar Student Awards
c/o Langara College
601 West Broadway
Vancouver, BC, V5Z 4C2
Phone 604-644-6991

LIMIT OF LIABILITY

The GDC/BC is not responsible for any loss or damage that may occur to entries. Applicants are asked to ensure that entries are appropriately documented before submitting to the competition.

RETURN OF ENTRIES

Students can pick up their entries after June 14, 2007 by contacting Greg Blue at 604-644-7991 or e-mail education@gdc.bc.net. Entries not picked up by June 29th, 2007 will be discarded.



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STUDENT ENTRY FORM

Please affix this form or copies of it to the back of each piece that forms part of your entry. Students may submit a total of 3 separate entries, either all in the same category or one each for all three categories of Advertising, Print Design and Interactive Design.

CATEGORY: (ADVERTISING / PRINT DESIGN / INTERACTIVE DESIGN)

YOUR NAME, PHONE NUMBR & E-MAIL:

SCHOOL ATTENDED, PROGRAM NAME AND STUDENT NUMBER:

DESCRIPTION OF YOUR CONCEPT:

(Keep it brief! Use an additional sheet if necessary)
